



Congratulations to both Goodrich Directors who stepped on to the stage twice on behalf of all Goodrichians at the MALA awards. To be recognised as the Most Diversified Logistics Company and as the Bulk Liquid Logistics Operator of the year in the unitised segment.

### From the Editorial Desk

Welcome back to another exciting quarter of Goodreach Newsletter. We sincerely thank the contributors for providing us with vital inputs. We do hope to receive support from all the members of the Goodrich Family in the future editions.

We are happy to inform you that from the next issue onwards, we are starting "Letters to Editor" column.

For this column, we would accept such small write ups as Letters to Editor. We urge the members to write to us mails which reflect your opinion / appreciation / comments about the Newsletter.

In general Letter to Editors, is a column provided for members to express their general opinion about this Newsletter.

There is however much more to be done towards spreading the information through this Newsletter.

We look forward to hearing from one and all with your value packed ideas.

Warm Regards,

Elwin & Archana



Elwin D'Souza



Archana Pandey

### From a Management perspective

Dear Goodrichians

The last quarter was a mixture of various events. Various kinds of emotions were evoked by each of these events. If the farewell functions were laced with sadness, the inauguration of Goodrich House in KANDLA was singularly one of pride and the stream of newcomers into the Goodrich family was one of anticipation and an excitement of creation of new bonds, the rapidity of Goodrich growth while it sounds like a sense of achievement but it also leaves one and all with a high sense of responsibility.

Yes friends, a basket full of emotions!!

Our path towards expanding the offices network, creating new business verticals, strengthening of the existing ones was not anticipated to be smooth and we do face roadblocks delaying the development. But we move on relentlessly to achieve our avowed purpose. Be it setting up of the new offices in Singapore, Malaysia, Saudi, UK, Azerbaijan etc or for that matter working furiously at the chemical storage facility in Jafza, all of which are in various phases of development.

Along the way came the decision to create Global Management cells, one for the special equipments headed by Silvie Paul Anand and the other to manage reefers headed by Elwin D'souza. Their teams are being formed, infrastructure being set up and what is needed is your huge support to assist them in making these cells truly world class. More such global cells are on the way. The creation of a steering committee for Goodrich India is one such step to empower our personnel.

During this quarter we have also taken final steps to take over two companies one a customs clearing company and the other an IATA agency. With this GLPL will have the necessary own licenses to make a mark as a total logistics company with comprehensive solutions in house.

The crowning glory came last week as both of us stepped on to the stage twice on behalf of all Goodrichians at the MALA awards. To be recognised as the Most Diversified Logistics Company and as the Bulk Liquid Logistics Operator of the year in the unitised segment.

But more than anything else friends the last quarter was also one where a lot of introspection has taken place.

It was very crucial to knit expansion with the refurbishing of existing resources be it personnel related or that of infrastructure and existing systems.

Dealing with each one of them separately is very paramount for us. We have ambitious plans to impart training both specific and general to our personnel. The HR department will be coming out with their Annual Training Plan this month. With constant interaction with personnel all over India, the management now have a better idea regarding the areas for training and will brief the HR DEPARTMENT suitably.

We exhort one and all of you to shed all inhibitions, shyness, mental blocks, bring forth all the potential energy at your command to take Goodrich to the next level.

The Walk through Process to be conducted by KPMG is a very thoughtful initiative on the part of the management to ease various bottlenecks or knots that strain our path. This process has already begun at Mumbai. To the branches who are also going to be an integral part of this Process. KPMG have been retained to check each and every one of our procedures to not only eliminate issues like duplication but also standardise the procedures on a pan India basis. Of course their mandate will not be limited to the ones that is just mentioned.

There is also a need to cultivate an enhanced level of volunteerism like the eager kids in the primary class putting their hands up in unison to attract the teacher.

Volunteerism among you all to be part of the Goodrich Expansion Plans. We at the management level feel that the strongest drivers towards this expansion will have to and will come from within Goodrich.

Lot of new opportunities and positions constantly open up at Goodrich, for all those who want to make a mark in the shipping and logistics world.

Both of us have always enjoyed not only the opportunity but also the challenge to make any new venture work. And also the gumption to multi task when the occasion demands. We are looking at more such volunteers taking this institution go forward.

While we expand towards a billion dollar company the Mentor in us also strongly desires to be an Alma Mater of repute.

Once again let us thank the editorial team in bringing forth the latest edition. Do keep contributing. Never shy away from showcasing your latent talents.

Warm Regards

VENKAT and GOPAL

# CONTRIBUTION FROM OVERSEAS COLLEAGUES

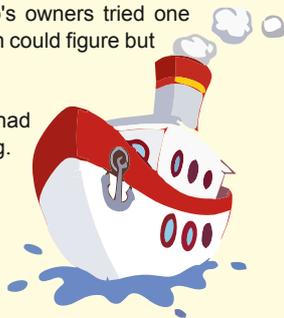
“When you talk,  
you are only  
repeating what  
you already know;  
But when you listen,  
you may learn  
something new.”

**Manissha Ambrose**  
Receptionist  
VGM LLC, Dubai

## A GIANT SHIP ENGINE FAILED

A giant ship engine failed. The ship's owners tried one expert after another, but none of them could figure out how to fix the engine.

Then they brought in an old man who had been fixing ships since he was young. He carried a large bag of tools with him, and when he arrived, he immediately went to work. He inspected the engine very carefully, top to bottom.



Two of the ship's owners were there, watching this man, hoping he would know what to do. After looking things over, the old man reached into his bag and pulled out a small hammer. He gently tapped something. Instantly, the engine lurched into life. He carefully put his hammer away. The engine was fixed!



A week later, the owners received a bill from the old man for \$ 10,000.

“What?!” the owners exclaimed. “He hardly did anything!”

So they wrote the old man a note saying, “Please send us an itemized bill.”

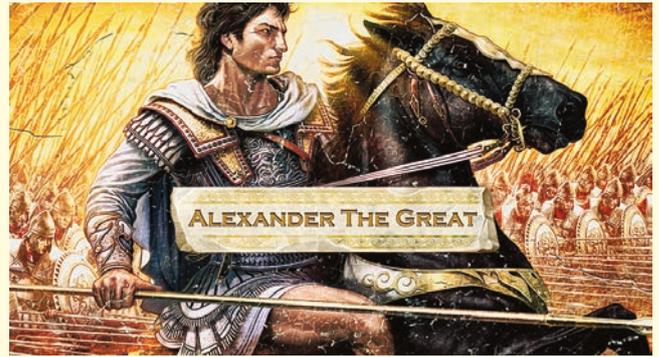
The man sent a bill that read: Tapping with a hammer..... \$ 2 and knowing where to tap..... \$ 9,998



Moral : “Effort is important, but knowing where to make an effort makes all the difference!”

**Manissha Ambrose**  
Receptionist  
VGM LLC, Dubai

## THE LAST WISHES OF ALEXANDER THE GREAT....



The last wishes of Alexander the Great..... on his death bed, Alexander summoned his Army Generals and told them his three ultimate wishes:

1. The best doctors should carry his coffin ...
2. The wealth he has accumulated (money, gold, precious stones) should be scattered along the procession to the cemetery ...
3. His hands should be let loose, so they hang outside the coffin for all to see !!

One of his Generals who was surprised by these unusual requests asked Alexander to explain .

**Here is what Alexander the Great had to say :**

1. "I want the best doctors to carry my coffin to demonstrate that in the face of death, even the best doctors in the world have no power to heal."
2. "I want the road to be covered with my treasure so that everybody sees that material wealth acquired on earth, will stay on earth."
3. I want my hands to swing in the wind, so that people understand that we come to this world empty handed and we leave this world empty handed after the most precious treasure of all is exhausted, and that is : TIME.

We do not take any material wealth to our grave. TIME is our most precious treasure because it is LIMITED. We can produce more wealth, but we cannot produce more time.

When we give someone our time, we actually give a portion of our life that we will never take back . Our time is our life !

The best present that you can give to your family and friends is your TIME.

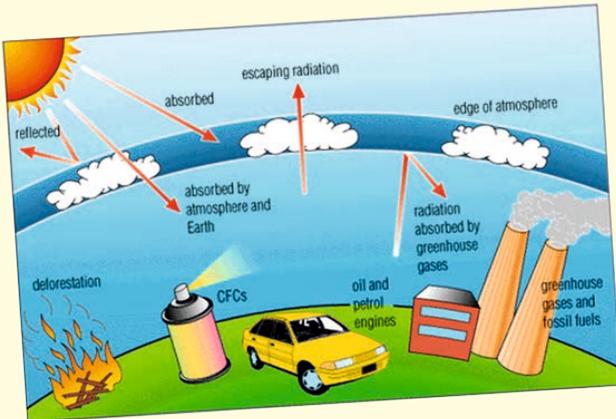


May God grant YOU plenty of TIME

**Sanjeev Raman**  
General Manager  
GMLLC, Dubai

# CONTRIBUTION FROM OVERSEAS COLLEAGUES

## Responsibility for Ozone Care



Everyone should be responsible for the use and abuse of certain products that have a negative effect on nature.

There are many and simple ways in which we can save our ozone layer. With these simple rules we can create a chain of consciousness that will make manufacturers stop creating non-environmentally friendly products.

### Habits to care the ozone layer

Let's check this well-known phrase "Any long trip begins with a first step" be part of our everyday life.

- Avoid buying and using aerosols and sprays composed of chlorofluorocarbon (CFC).
- Avoid using fire extinguishers with halogenated hydrocarbon since it is a very aggressive substance for the ozone layer.
- Avoid buying insulating material made up of CFC. Instead you can use dark chipboard cork that performs the same function and does not contaminate the environment.
- Maintain the air-conditioners regularly because if they do not function properly, they emit CFC to the atmosphere.
- Check the freezer and car air-conditioner. If they do not function properly, have them repaired because they may have leaks.
- Opt to buy a refrigerator or an air-conditioner without CFC.
- Report whether you know that products with bromomethane are used in some sown fields and crops because these substances are contaminating.

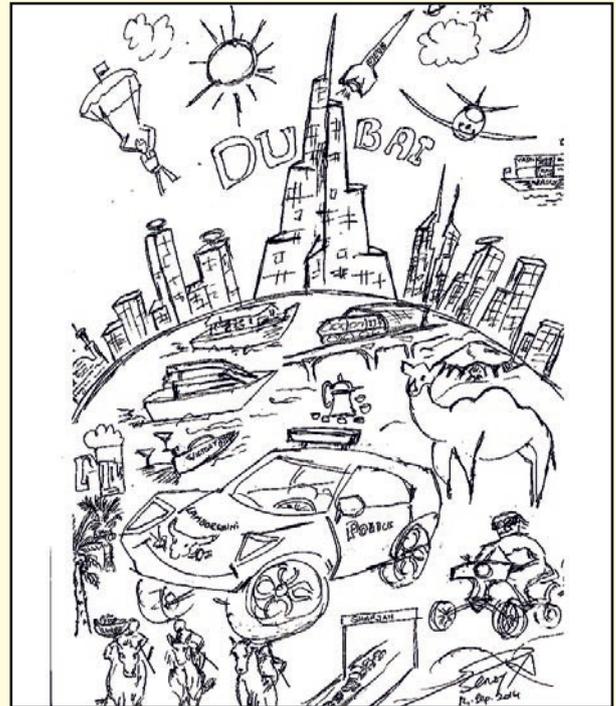
### Other actions that help reduce air pollution

- Reduce the use of your car and other gadgets like compressors, lawn mowers, etc.
- Arrange an itinerary to save time and money if you have to use your car.
- Use alternative means of transport: buses, bicycles, or simply walk.
- Reduce the use of heating and air-conditioning.
- Buy energy saving gadgets and bulbs. You will reduce levels of pollution and money.

All of us can contribute to the protection of the environment. Before demanding politicians to implement policies to protect the ozone layer, let's begin ourselves doing something for the environment

**Sanjeev Raman**  
General Manager  
GMLLC, Dubai

## My Tryst With Happiness



As advocated by the spiritual teachings, I am sure all of us commence the day with prayers to invoke the blessing of the Almighty and a few would go a bit further to also take a solemn oath to be a person of good deed.

On my way to the office today, amidst the chaotic traffic which moves inch by inch, I noticed an aged woman shabbily dressed and standing by the road side constantly looking up and down at regular intervals. She had her hands on her side and had a plastic bag next to her which was full of articles which appeared to be her belongings.

Seeing this, I thought to myself this old woman seems to be mentally infirm and probably escaped from home - if at all she had one. Thoughts flashed by of my beloved dad, who is no more now and had been a victim of Alzheimer's disease. The disease is excruciating for the victim as the victim loses memory of the recent activities and muscles weaken ending with serious consequences in a very slow manner.

The reality goes beyond the patient to the care takers who undergo a very demanding life where extreme patience is required to take care of the patient. Often the busy life, lack of funds, lack of family bond leads to a patient being neglected. Consequently, the patient ends up in shabby clothes, unkempt hair, sometimes chained and in extreme cases abandoned. Cases of abandonment have been on the rise recently.

As above thought came to my mind, I was urged to do a good act. However, as mentioned above, you have your daily issues that would pose a hinderance to quality life. Commencing with the traffic I was stuck in posed a vortex of confusion by itself. Impatient drivers blaring their horns, flashing lights and then the worst enemy of one's life - the fear of getting involved. Thoughts went by - after all, just an old woman by the road side, who cares.

With further push from the good in me, an inkling of good thought still persisted - "Go ahead". Considering the fact she would definitely benefit more than what she appeared to suffer now, I could not hold on further and had the authorities informed. Commendably, the authorities were very polite and assured they would send the patrol to assist and take her to the appropriate shelter.

Although I could not witness further due to the moving traffic, I am sure the good in me prevailed and wish to share with all the happiness I have received from this act is abundant.

**Benoy Abraham**  
Sr. Manager - Marketing  
VGM LLC, Dubai

# LIGHTER SIDE OF LIFE



Travel Diary .....

Friends.

As the travel bug takes you all over India and to countries across continents, you do come across so many weird things - that just cannot escape your attention.

Just decided that it is best to chronicle such experiences. Readers may enjoy the weirdness, the weirdos and reflect as to how certain things have a holistic acceptance and practice. Without even being taught or instructed to do so.



The other day I was awaiting my turn at the Heathrow immigration and with nothing else constructive to do I panned my eyes through the fellow passengers in the queue.

Lo and behold saw a sight that made me surmise that modern technology in many ways has slowed us down. Unlike general belief.

Samsung and Apple prime among the culprits !!

The Galaxy and the iPhone (whichever may be the version) all of us have taken to them like a fish to water, Young and old alike. Across nationalities, race or colour !

They have made themselves inseparable from us. When these "Sautan" or should I also call them "Villains" are with us, we are in a world of our own. Glued to those small screens we just do not care what is happening around us ???

And as I waited for my turn in the immigration lane I could see many a sight ! Two of them ahead of me, a Russian lady and an African gent just would not move ahead in the line so engrossed were they with these gadgets. The empty lane forward of them was unknown to them.

Away from the immigration queue I could recall youngsters in Mumbai, Dubai and Singapore alike will not shift their gaze even while crossing the road!!

Some so addicted that they need to use these gadgets even while driving !!! Frightening !

Gone are the days when we used to wait for the newspaper for the morning ablutions, today it is the Apple and Samsung keeping company in the washroom early mornings. The paperwala may not reach on time but the latest edition of all global newspapers are promptly available at your finger tips. And your hands can be free too.

Shifting gaze back to the immigration queue I find another weird sight, one Egyptian lady with both her hands completely occupied. And ears too ! On one hand was her iPad with a movie on and sound track through the ear phones while on the other she was texting someone with Apple's smaller gadget. She was just oblivious of the slow moving line. So engrossed was she.

If this is the effect on adults just imagine that on the children. It is a common sight today watching children even as small as three or four getting hold of the gadget, settling in one corner and glued away to glory either playing those multitudinous games, watching movies where content may not be censored, or for that matter texting their counterparts. Parents so many of them are just plain and simple disinterested about the bad effects.

At a time when they are better off playing outside and behaving like normal children Apple and Samsung have restrained them to the nooks and corners of their houses.



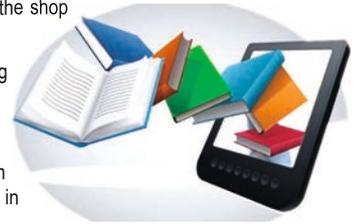
Suddenly I got a jolt from behind !! It was the man behind giving a kick to his suitcase in a manner which will put a gymnast to shame as his hands were busy rubbing his right thumb across his Samsung to take a call and also still wanting to keep pace with the immigration queue.

The shove landed me perilously close to the Russian lady in front. Before I could apologise and recover my composure I could quickly read the Whatsapp message to her husband

"missed you by the bedside last night".

I just do not want to enter into any argument with you, whether the recipient was her husband or for that matter the thing she missed was indeed not another inanimate object? Anyway her composure was intact despite the minor accident. Probably she would have if the gadget had slipped out of her hand.

No wonder that iPhone 6s has orders in excess of 5 million even before officially being available on the shop windows.



Before you start asking me what was I doing other than gawking through the immigration line, let me admit all my Apple products 2 iPhones, and 1 iPad had run out of charge while on the long flight from Dubai. And the MacBook in the checked in luggage.

So you can imagine my plight, my feeling of being orphaned, deserted, and disowned not by my dear ones but by the "I" factor.

Before I conclude I must confess there was an age old sight also in the immigration and that was a quintessential English gentleman pushing his baggage with his legs and solving the crossword in his newspaper.

By that time I came face to face with this stern looking woman at the counter but I was ultimately content in the belief (after looking at crossword solving old man) that there are men whom Apple and Samsung cannot conquer.

Warm Regards

**VENKAT**

Gulliver's Travels

## HOW WONDERFUL IS THE LOVE OF GOD

No words can tell,  
How wonderful is the love of God!  
No words can tell,  
**How wonderful is the love of God!**

When I am happy  
He is there to caress me  
When I am unhappy  
He is there to console me  
**How wonderful is the love of God!**  
**How wonderful is the love of God!**

When I am tired and weary  
He is there to share my burden  
When I am lost in worldly pleasures  
He is there to wait for my return  
**How wonderful is the love of God!**  
**How wonderful is the love of God!**

When I return, feeling sorry  
He is there to welcome me  
When I fall at his feet with worry  
He is there to embrace me  
**How wonderful is the love of God!**  
**How wonderful is the love of God!**

No words can tell,  
**How wonderful is the love of God!**

**Leena Mathew**  
Assistant Manager  
Kandla Branch

# AMUSEMENT ANTIDOTE

## JOKES



A teacher told all students in a class to write an essay on a cricket match. All were busy writing except one Sardarji. He wrote "DUE TO RAIN, NO MATCH!"

A Sardar & his wife filed an application for Divorce. Judge asked: How'll U divide your kids, U'VE 3 children? Sardar replied: Ok! We'll apply NEXT YEAR

A teacher lecturing on population:  
"In India after every 10 secs a women gives birth to a kid.  
"A Sardar stands up - "we must find & stop her!"

Sardar visits Chinese friend dying in hospital.  
The Chinese friend just says "CHIN YU YAN" and dies.  
Sardarji goes to China to find the meaning of his friend's last words. And finds it means "U R STANDING ON THE OXYGEN TUBE!"

Why did Sardar cut the sides of the capsule before taking it? Guess what...  
To avoid side effects!!!

Lawyer to Sardar : "Gita pe haath rakhkar kaho ke..... "  
Sardar : "Yeh kya, sita pe haath lagaya to court mein bulaya. Ab fir gita pe haath!!"

A Sardar saw a beautiful girl... He went and kissed her....  
Girl said- "What R U doing...?"  
Sardar replied- " B.COM from Khalsa college, Chandigar"

Sardar: For the past one week a girl is disturbing me. I don't know how she got my no., she interrupts whenever I call someone and says "please recharge your card"

A person went into the office kitchen one morning and found a Sardarni painting the walls. She was wearing a new fur coat and a nice denim jacket. Thinking this was a little strange, he asked her why she was wearing them rather than old clothes or an overall.  
She showed him the instructions on the tin, "For Best Results put on Two Coats"

A Sardar was drawing money from ATM,  
The Sardar behind him in the line said, "Ha! Ha! Haaa! I've seen ur password. Its 4 asterisks (\*\*\*\*). "  
The first Sardar replies, "Ha! Ha! Haaa! U R wrong, Its 1258"

Q) Why did the Sardarji sleep with a scale?

A) Because he wanted to measure how long he has slept.....

**Hemang Mehta**  
Senior Accounts Executive  
Kandla Branch



Why does the blood circulate in our body?  
Blood walk through our body to scare the germs and to kill them.  
(Answer of a child of six years).

Why do we wash with soap?  
We wash, to put the soap in the eyes of germs. (Answer of a child of five years)

What are finger prints?  
Finger prints are when we put our hands on a doorknob and fingers remain there and police find them. (Answer of a child of eight years)

What is the soul?  
Soul is when your mother put the cookies on the plate and you leave some cookies and to the little brother. (Answer of a child of eight years)

What does the word "modern" mean?  
Modern is when you see something beautiful, it's expensive and you don't have money. (Answer of a child of seven)

How birds and animals understand each other when we humans talk and often we do not understand?  
Birds or animals come next to each other and talk in a whisper and tell us only "meow". (Answer of a child of ten years)

**Geetshree Dumbre**  
Customer Service Executive  
Corporate Office Mumbai



Ek boss apne employee se bola - ek din aisa aayega ki khane ko kuch nahi hoga, pine ko pani nahi hoga, sara petrol khatm ho jayega, log ek dusre ke dushman ban jayenge, dunia me hahakar mach jayega...

One Employee - "Sir, uss din bhi office Aana hai kya"???

**Harwinder Singh**  
Documentation Executive  
Ludhiana Branch

# NEW VENTURES

## GOODRICH STEERING COMMITTEE

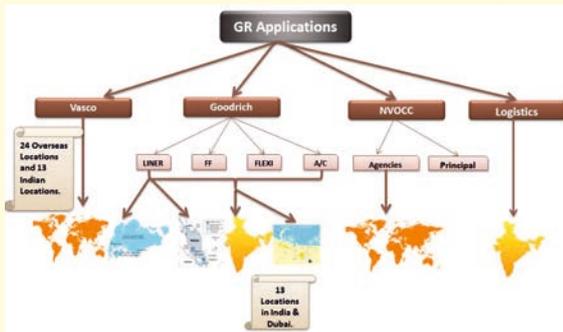


The management appointed a steering committee comprising of Sardool Singh, Sridhar Rao, Suresh Menon, Silvie Paul Anand, Pradeep Nair & Elwin D'souza.

This committee takes charge of the day-to-day running of Goodrich India from 18th September 2014 as the management embarks on a westward tour on business promotion.

Immediately on formation of this committee there was a SOP implemented.

## GOODRICH SOFTWARE TRAINING (EBMS)



A detailed end-to-end training on the EBMS Package was conducted recently for all departments within the corporate office.

This training will help each individual user to understand the various activities provided in the system irrespective of Department.

Subsequently, the same is proposed to be extended to all branches in India and Overseas.

**S. Dhinakaran**  
Senior Deputy Manager  
Corporate Office Mumbai

## ACTIVITIES HAPPENING AT DUBAI

Both offices GMLLC & VGM conducted a joint meeting on 28th September 2014

Members present were : Ramakrishnan, Sanjeev, Suresh, Saitesh, Jayaram, Benoy, Saravanan, Unnikrishnan, Vinayagam, Madhuri, Nancy, Narayanan, Neena, Sabu, Reja, Usha

- The discussion focused mainly on the various inter-company related issues. There was some discussion on joint recreational activities also
- Annual get together planned towards the end of the Financial Year
- Communication session to happen in October

**Sanjeev Raman**  
General Manager  
GMLLC, Dubai

## THE OWNERS AT THE LAND OF THE BIG APPLE



GAI was proud and delighted to welcome Mr. Venkataraman and Mr. Gopal to their recently commissioned office in Piscataway, New Jersey, USA.

It has enthused everybody to know firsthand from the management, the various expansion and extensions of Goodrich. There were two interactive sessions with all of us together where we shared our job profiles and strengths and what could be our possible contributions to make the US office profitable.

The Directors helped us lay out a firm road map along with their expectations and allocation of responsibilities. Our team members were fortunate to meet the owners and get to benefit of their ideas and resourcefulness.

We look forward to more of such visits to boost our efforts and to stay focused to make this office, the Jewel in the Goodrich Crown.

**B H Mankodi**  
New Jersey, USA



## OPENING OF GOODRICH ASIA PACIFIC PTE LTD. SINGAPORE



Goodrich Asia Pacific conducted Puja and commenced business operations on 2nd July 2014. The main strategy is to establish and develop the business of Dry Container, Reefer, ISO Tanks and Special Equipments in Singapore and other SEA locations.

Besides the NVOCC services, GAP is also actively involved in developing Door to Door Logistics and Warehousing Solutions.

**Niraj Singh**  
Regional Manager  
GAP, Singapore



Goodrich has introduced Fairly New Avenues to improve the work pattern/processes of the Organization driving the company yet to the

next level of being ISO Oriented and desiring to enhance the business processes across various activities carried out at Goodrich.

Yet another feather to its hat is Goodrich has recently hired a Professional Institute called KPMG. This institute carries a strong hold of professionals who will interact with each department individually to first know the working pattern / processes of the department and subsequently shall have (SOP) Standard Operating Procedure and advise us on the scope of improvement in functioning through defined interdependencies aligned to the promoters philosophy. Also this audit will have defined roles & responsibilities.

Currently this body has started its function at the corporate office to cover the various activities / departments and shall shortly be moving on to all branches housed by Goodrich.

# FESTIVE QUARTER INDEPENDENCE DAY



Indore Branch



Delhi Branch



Kolkata Branch



Ludhiana Branch



Corporate Office Mumbai



Tuticorin Branch

# FESTIVE QUARTER ONAM



Legend has it that Maveli, also popularly known as Mahabali, ruled the state of Kerala in India, and was renowned for the justice and goodness of his rule. As Maveli was an asura (demon), devas (divine) felt threatened and plotted to end his reign. Vishnu, the protector among Hindu Gods, disguised as a poor Brahmin called Vamana, approached Maveli and asked for three steps of land. Just as the generous Maveli agreed, Vamana increased in size to cosmic proportions. With his first step, Vamana covered earth and with the second, he covered skies. Maveli, with nothing left, offered his head for the last step and Vamana pushed him down to Patala, the netherworld. Vishnu, pleased with Maveli, granted his wish to be allowed to visit Kerala once a year to see if his people were happy and content. Onam, the biggest festival of Kerala, marks the annual visit of Maveli.

The preparations for Onam start 10 days before the actual Onam day which according to the Hindu calendar falls on the star of Thiruvonam in the month of Chingam or Aug-Sept. Onam technically begins on the star of Attam ten days prior to Thiruvonam. We mark this day, the start of Onam, by waking up early in the morning, bathing, cleaning the house and then purifying a small section of the front yard with cow dung and water and drawing the Attapookkalam. Pookkalam is a carefully constructed round shape that you draw on the ground. On the first day of Onam you make a small mound on the ground - the center of the pookkalam and another ring layer surrounding it with a mixture of sand and cow dung (of course modern day pookkalams don't have cowdung, even the thought of it would make us cringe). Then you cover this ring around the center with flowers – yellow or red for the first layer. On the second day of Onam, you bathe and then add one more layer of this flower mound. Third layer on third day, fourth layer on the fourth day, fifth on the fifth day etc., till on the tenth day of Thiruvonam, we get a beautifully decorated flower mound covered with all kinds of fresh and colourful flowers.

The Onam Sadhya, the traditional Kerala thali that is served on plantain leaves is something everyone looks forward to. It is an ensemble of a variety of tasty dishes with different flavors. There is payasam or the kheer, which is a sweet dish made of milk, rice and semia or jaggery and rice. Then there is the "Puliinchi" i.e., tamarind and ginger curry, the Aviyal which is a combination of all veggies, Kootukari which is a tender delight to the aesthetic sense of food lovers, then the Kalan, Morukari, Sambhar & Rasam, the Upperies (chips) or the sabjis... the list just goes on and on but the proof of the pudding is in its eating.



**Mini Somarajan**  
Senior Executive  
Corporate Office Mumbai

# INAUGURATION

OF GOODRICH HOUSE  
AT GANDHIDHAM



# CFS PUJA

POOJA COMMEMORATING THE NEW CFS  
AT KANDLA - A JOINT VENTURE BETWEEN  
GOODRICH & V. ARJOON



# GRATITUDE GET TOGETHER PARTY AT GANDHIDHAM



# "GANPATI BAPPA MORIYA"



Dear BAPPA,

We, the members of Goodrich family welcome U on 29th of August to our family with all UR blessings so that our family becomes more stronger just like a gulmohar tree with its branches spread all over and with full of its blossoms. BAPPA please shed all UR grace to all the members so that we can grow healthier and wealthier and act together in the time of distress and could hold the spring forever to the family.

With lots of love BAPPA please come as soon as possible.

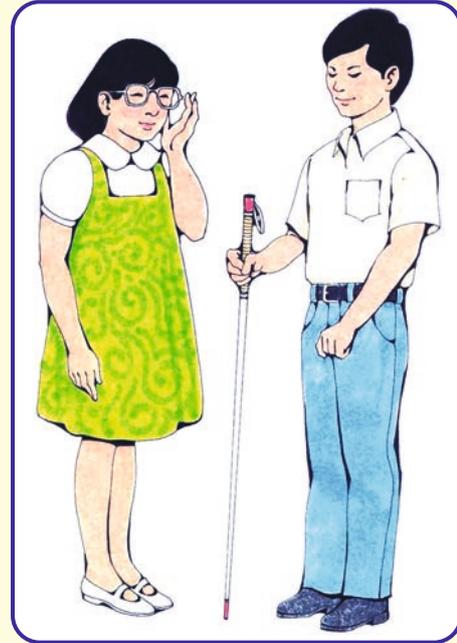
Thanking U

Only yours,

Goodrich family members.

**Arka Mitra**  
Accounts Assistant  
Kolkata branch

# THE STORY OF A BLIND GIRL



There was a blind girl who hated herself just because she was blind. She hated everyone, except her loving boyfriend.

He was always there for her. She said that if she could only see the world, she would marry her boyfriend.

One day, someone donated a pair of eyes to her and then she could see everything, including her boyfriend.

Her boyfriend asked her, "now that you can see the world will you marry me?"

The girl was shocked when she saw that her boyfriend was blind too, and refused to marry him.

Her boyfriend walked away in tears, and later wrote a letter to her saying

"Just take care of my eyes dear."

This is how human brain changes when the status changed.

Only few remember what life was before, and who's always been there even in the most painful situations

**Vazeer Vishwakarma**  
Accounts Executive  
Kandla Branch



I HAVE NOT CHANGED ANY SETTINGS...  
PLEASE GO TO YOUR SETTINGS AND...

- (1) INCREASE NUMBER OF TREES
- (2) REDUCE CARBON EMISSIONS LEVELS
- (3) REDUCE CONCRETE JUNGLES
- (4) INCREASE NUMBER OF LAKES..

BASICALLY SWITCH TO HUMAN MODE  
FROM AUTO MODE..

DEAR SUN,  
PLEASE GO TO SETTINGS >  
DISPLAY> BRIGHTNESS!  
AND REDUCE IT...TOOO HOT  
TO HANDLE!!



**Saleem**  
Branch Manager  
Nagpur Branch



# Try this Tongue Twister



"How much wood  
would a woodchuck  
chuck if a woodchuck  
could chuck  
wood"

**Archana Pandey**  
Assistant Manager - HR  
Corporate Office Mumbai

# NEW ENTRANTS TO GOODRICH FAMILY



A. Thangaraj  
Bangalore



Pinaki Dasgupta  
Kolkata



Sitaram Rajamani  
Corporate Office



Sunil Lyall  
Corporate Office



Kiruthika K. M  
Chennai



Raghunathan U Menon  
Kandla



Reshma Samir Kanade  
Ahmedabad



S Siva Shunmugam  
Tuticorin



Anjan Sengupta  
Kolkata Office



Shashank Maikhuri  
Mumbai



Hema Nair  
Mumbai



K Lakshmi  
Chennai



Neha Sethi  
Delhi



Ashlesh Bhagat  
Dronagiri



Vishal Parmar  
Mumbai



Poonam Dharamsey  
Mumbai



Mangesh Kushare  
Nashik



Ram Lal Kumawat  
Jaipur



Naveen Sharma  
Jaipur



Dwarika Kukreti  
Jaipur



Preeti Joshi  
Jaipur



V Jayesh  
Chennai



Radheshyam Daga  
Nashik



Raghendra Sharma  
Jaipur



Rajesh Nishad  
Mumbai



Preeti Nair  
Mumbai



Terrance Jang  
Singapore



Siti  
Singapore



Divya  
Singapore



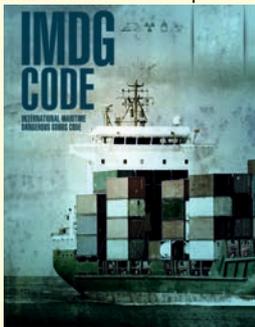
Pauline  
Singapore



May  
Singapore

## International Maritime Dangerous Goods Code – IMDG Training E-Learning

IMDG code is accepted as an international guideline to the safe transportation or shipment of hazardous materials.



**IMDG Code Training** has become mandatory for all staff involved in handling dangerous Goods.

Without its knowledge, the import and export of cargo becomes may be risky resulting in exorbitant claims.

Goodrich has embarked on a much needed training on hazardous cargoes and enrolled all its employee who are even remotely related to shipments of hazardous cargoes through Goodrich.

The online course with a maximum duration of 3 months and a high 75% as the pass mark, covers all major aspects of hazardous cargoes including classifying, identifying, numbering, placarding & labelling. It also familiarises the participants with the packing & transporting of hazardous cargoes thru multimodal transport. The course also introduces the participants to the vital IMDG code and interpretation the various columns of the Dangerous Goods List (DGL). With the encouragement of the management, our staff has responded very positively to the course where some have even burnt the midnight oil to complete the course in as short as 15 days time. Many others have scored the perfect 100% Marks with a well deserved pat on the back by the management.

Needless to say, whilst training our staff to safely handle Haz cargoes, the customers heave a sigh of relief & satisfaction that their cargoes are in safe hands.

**Is that not what Goodrich has always aimed at achieving?**

**Sardool Singh**  
Vice President  
Corporate Office Mumbai

## Letter to EDITOR

